



Operation Good Cheer



CFSM, Inc.

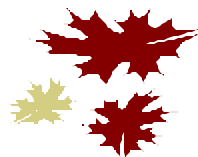
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Operation Good Cheer 2004

Child and Family Services of Michigan, Inc., is excited for Operation Good Cheer 2004 to get under way and Christmas seems to be right around the corner! Every year, we see an increase of individuals and companies eager to participate in Operation Good Cheer. Preliminary figures are overwhelming; an estimate of over 5,000 children will have lasting memories for Christmas this year. We are looking forward on getting Operation Good Cheer 2004 started and without you this program would not be able to make the holidays better for so many children in out of home placement across Michigan.

The internet database provided an exceptional way to obtain, distribute, and track Wish Lists in 2003. We made several corrections to the database in 2003, and have had a more efficient and progressive program since its implementation. CFSM Inc. plans to continue using this aspect of Operation Good Cheer.



2004 Goals

1. Encourage more youth and civic groups to become involved in this annual event.
2. Increase media attention to Operation Good Cheer and Spirit of Good Cheer Flight.
3. Increase contributions to C.E.F. in order to meet the needs of the children's request.

Child and Family Services of Michigan, Inc., would also like to again thank everyone who participated in 2003. We understand how much work you put forth annually to bring these children lasting Christmas memories. We can never thank you enough!

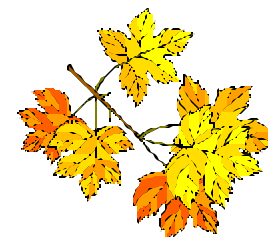
2004 Program Information

We plan to have all Wish Lists sent to donors by the end of October, anyone wishing to sponsor more children will be able to contact our office for additional wish lists. Gift delivery will be held on Friday, December 3, 2004 and the Spirit of Good Cheer Flight will be Saturday, December 4, 2004. Everyone will be contacted regarding gift drop off/pick-up by the beginning of November.

Children's Entitlement Fund

Contributions to the Children's Entitlement Fund are accepted year round. If you would like to make a donation to the Children's Entitlement Fund please contact our office at 517-349-6226. The lives of children in foster care are greatly enriched by being able to access this fund for Life-Enriching and Life-Sustaining activities throughout the year.

Due to budget and funding cut backs being experienced by many organizations; the Children's Entitlement Fund has seen an increase in Grant requests. The goal of the Children's Entitlement Fund is to assist the needs of children in foster care. The Children's Entitlement Fund relies on contributions in order to fulfill the requests.



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"Operation Good Cheer Headquarters"

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