

April 2011



Providing holiday memories
for 40 years and counting...

2011 OGC Program Dates

- December 2nd
Gift Collection
- December 3rd
"Spirit of Good Cheer"

2011 OGC Goals

Increase the number of:

- Participating agencies
- Enrolled children
- Participating employer groups
- Participating community groups
- Donors

Children's Entitlement Fund

Beyond Christmas giving, Child and Family Services of Michigan also makes wishes come true for Children in foster care through this designated fund. Grants are awarded to meet special needs of children and youth in foster care not typically covered by traditional means such as public funding, insurance, or local charities. For more information, please visit www.c fsm.org/cef.htm.

Join us on Facebook!



Child and Family Services
of Michigan, Inc.
2157 University Park Drive
Okemos, MI 48864
(517) 349-6226
www.c fsm.org

Operation Good CheerSM

"Making Christmas wishes come true"

40th year of Operation Good Cheer is now underway!

Operation Good Cheer began with a good man who had a warm heart and a modest idea: doing something to help children who had been abused and neglected. Constantine "Taki" Korditis chose to partner with Child and Family Services of Michigan in 1971 to purchase Christmas gifts for children in foster care. That initial idea, which originally provided gifts to 66 children, proved to be a tremendous success as the project snowballed into a statewide program bringing joy to thousands of children every year.

One of the things making Operation Good Cheer so special is that it is volunteer-driven. Thousands of people are involved in a variety of ways to make it all happen every year.

We are very excited about OGC's 40th anniversary and are already looking forward to a great year. We hope you will join us in this celebration and invite you to take part in promoting and supporting the program in any way you can.

There are many ways for you to be involved...

- **Share this newsletter with friends and family** and encourage them to visit our web site: www.c fsm.org.
- **Visit the OGC Facebook page - "Like" us** and then encourage others to visit the page and do the same.
- **Mention OGC to your employer or community group** and suggest they participate if they do not already (you can help by passing along info).
- **Host a presentation about OGC** at your home, place of employment, or community group meeting (see next page to request DVD and other materials).
- **Invite us to make a presentation** to your employer or community group.
- **Make a referral.** If you provide us contact information (see back page) we will send an information packet to any individual, business, or community organization you think may be interested in receiving details about Operation Good Cheer.
- **Host a fundraiser** on behalf of Operation Good Cheer (e.g., casual Friday).
- **Participate on our behalf in the following walks/runs:**
 - Heart of Michigan (www.heartofmichiganrun.com) - (May 14)
 - Heart of Detroit (www.heartofdetroitrun.com) - (August 6)
 - Big House Big Heart (www.thebighousebigheart.com) - (October 9)
- **Promote OGC by posting flyers or through word-of-mouth** to your friends, family, employer, community groups, church, etc.

Sign-up today to receive our E-news and Alerts!

Let us keep you informed through our new communication feature. Simply visit our website, or go directly to E-news sign-up at <http://goo.gl/smFle>.

