

July 2011



Providing holiday memories
for 40 years and counting...

2011 OGC Program Dates

- December 2nd, 2011 - Gift Collection
- December 3rd, 2011 - "Spirit of Good Cheer" flights

2011 OGC Goals

- Increase the number of participating agencies
- Increase the number of enrolled children
- Increase the number of donors
- Increase the number of participating employer and community groups

Children's Entitlement Fund

Beyond Christmas giving, Child and Family Services of Michigan also makes wishes come true for children in foster care year round through this designated fund. Grants are awarded to meet special needs of children and youth in foster care not typically covered by traditional means such as insurance, public funding or local charities. For more information, visit our website

* Join us on Facebook!



Child and Family Services
of Michigan, Inc.
2157 University Park Drive
Okemos, MI 48864
(517) 349-6226
www.c fsm.org

Operation Good CheerSM

"Making Christmas wishes come true"

Operation Good Cheer is Celebrating 40 years

Summer is here and Child and Family Services of Michigan, Inc., has been busy organizing for another wonderful year of Operation Good Cheer. Our staff is currently contacting our generous donors and hope that everyone will continue to support our agency and the children we serve in 2011. We have been meeting with various service organizations as well to bring a greater awareness to communities and to seek additional donor support for the increased number of children expected in 2011. Child and Family Services of Michigan, Inc., is grateful to everyone who has continued to make this program a success. Our sincere appreciation goes out to our donors, pilots and volunteers who annually provide for every child Operation Good Cheer serves. Our agency looks forward to working with you all again this year.

Agencies were contacted in late spring regarding their participation for the year, and preliminary numbers show that we are expecting 5,000 children to be enrolled in Operation Good Cheer this year. Child and Family Services of Michigan, Inc., will be holding our annual agency meeting later this month in Okemos, and expect all agencies taking part will attend. This meeting allows our staff to foster a stronger relationship with each agency and their staff. Some agencies have been participating for 40 years and we are proud to still have the ability to offer service to them and the children they provide for today.

We still need your help . . .

- **Share this newsletter with friends and family** and encourage them to visit our website and consider sponsoring a child this year: www.c fsm.org
- **Visit the OGC Facebook page** – "Like" us and then encourage others to visit the page and do the same;
- **Mention OGC to your employer or community group** and suggest they participate if they don't already (you can help by passing along info);
- **Invite us to make a presentation** to your employer or community group;
- **Make a referral.** If you provide us contact information (see back page) we will send an information packet to any individual, business, or community organization you think may be interested in receiving details about Operation Good Cheer;
- **Host a fundraiser** on behalf of Operation Good Cheer (e.g., casual Friday);
- **Promote OGC by posting flyers or through word-of-mouth** to your friends, family, employer, community groups, church, etc.
- **Participate on our behalf in the following walks/runs:**
Heart of Detroit (www.heartofdetroitrun.com) – (August 6)
Big House Big Heart (www.thebighousebighheart.com) – (October 9)
- **Make a contribution via your cell phone & encourage others to do it!** Simply text **OGC** to **27722** to make a \$10 donation to Operation Good Cheer. [\$10 will be added to your mobile phone bill/deducted from your prepaid account. Message and Data Rates May Apply. Reply STOP to 27722 to stop. Full terms found at mGive.com/T.]

