

Contact: Sharon Vichcales
*Child and Family Services of
Michigan, Inc.*
2157 University Park Drive
Okemos, MI 48864

Phone (517) 349-6226
Fax (517) 349-0969
Email Sharon@cfsm.org

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PRESS RELEASE

Child and Family Services of Michigan Receives Proceeds from Michigan Wireless Association Golf Outing

Inaugural golf outing benefits children in foster care across the state of Michigan

Okemos, MI – November 11, 2010: Child and Family Services of Michigan, Inc. (CFSM) received a generous contribution as a result of a recent golf outing sponsored by the Michigan Wireless Association (MWA). This donation will be used to support the children of Operation Good Cheer, a volunteer-driven program making Christmas wishes come true for children affected by abuse and neglect who are now residing in foster care.

“Serving as a positive force within Michigan communities is a key goal of the Michigan Wireless Association,” states Mike Lord, MWA board president, and an Operation Good Cheer program volunteer pilot who has delivered gifts during the “Spirit of Good Cheer” flight for the last ten years.

It was the first such fundraising event and donation made by MWA, which came into being just this past spring, making the donation an even more significant one.

“Early on, MWA decided to sponsor a charitable cause that had a statewide impact and one that would bring help to those who need it most,” Lord noted. “Child and Family Services of Michigan was unanimously chosen by our leadership group to be the recipient of our first annual charitable gift. We are pleased that we are a part of Operation Good Cheer and equally pleased that we have been able to exceed our targeted goal for this worthy cause.”

“We are extremely grateful CFSM was chosen as the recipient of this wonderful gift and for the support from the MWA,” noted Sharon Vichcales, director of Child and Family Services of

Michigan. "This donation will bring hope to many children."

More than 17,000 children lived in out-of-home placements in the state of Michigan in 2009 with a similar number expected in 2010.

"Whether it's abuse and neglect, prenatal exposure to drugs or alcohol, substance abuse in the home, or other detrimental living conditions in the home," Vichcales points out, "children suffer the consequences of many bad things that happen in our communities and it's our collective responsibility to promote the emotional and social well-being of Michigan's children and families."

About Child and Family Services of Michigan, Inc.

Child and Family Services of Michigan, Inc. is a private statewide non-profit organization which provides supportive services to nine member agencies and implements statewide programming including post-adoption and confidential intermediary services; administration of the Children's Entitlement Fund; and coordination of Operation Good Cheer, an annual Christmas gift-giving program for kids in foster care.

About Michigan Wireless Association

Michigan Wireless Association (MWA) is a business association comprised of members from all sectors of the wireless industry. The association's objective is the promotion of the industry by means of technology advancement awareness, education, and opportunity at both the state and local levels. In addition, the association seeks to cultivate relationships and exchange ideas between wireless telecom professionals and the local communities they serve. For more information, visit www.miwireless.org.

Contact

Individuals interested in more information about Child and Family Services of Michigan, its programming, or how to make a financial contribution can visit www.c fsm.org or contact Sharon Vichcales at (517) 349-6226 / Sharon@c fsm.org.