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*Child and Family  
Services  
of Michigan, Inc.*

*Celebrating 120 years of service to children and families...*

## PRESS RELEASE

### **CHILD AND FAMILY SERVICES OF MICHIGAN, INC. RECEIVES \$12,000 DONATION FROM MICHIGAN WIRELESS ASSOCIATION**

**OKEMOS, MICHIGAN** - November 21, 2011 - For the second year in a row, Child and Family Services of Michigan, Inc. (CFSM), received a generous donation from the Michigan Wireless Association (MWA) to support Operation Good Cheer. MWA donated \$12,000 as a result of that organization's annual charity golf event.

MWA President Thomas McMahon stated, "It is with great pleasure that the Michigan Wireless Association is able to donate to this very deserving cause. Child and Family Services of Michigan takes under its wing the most vulnerable in our society, and with generous hearts and targeted actions, seeks to bring a small bit of happiness to those children that may otherwise go without. We are proud to be a part of this great cause, and it is our hope our small contribution sustains the means to bring these gifts to these many needy children."

Operation Good Cheer (OGC) is an annual, all volunteer, Christmas gift-giving program sponsored and coordinated by CFSM. The fundraising event collects gifts from donors and distributes them to children, youth, and adults with disabilities who currently reside in out-of-home placement. OGC celebrates its 40th anniversary this year with a current total of 4,571 children enrolled as gift recipients.

"We are extremely grateful for the continued support and generosity Michigan Wireless Association has given us," said Administrative Director Sharon Vichcales. "This gift will help brighten the lives of many children who are residing in out-of-home placement."

CFSM is a private statewide non-profit organization which provides supportive services to nine member agencies and implements programs including: post-adoption and confidential intermediary services; administration of the Children's Entitlement Fund; and coordination of Operation Good Cheer.

MWA is a business association comprised of members from all sectors of the wireless industry. The Association's objective is promotion of the industry by means of technology advancement awareness, education, and opportunity at both the State and local levels. In addition, MWA seeks to cultivate relationships and exchange ideas between wireless telecom professionals and the local communities they serve. For more information, visit [www.miwireless.org](http://www.miwireless.org).

For more information about Child and Family Services of Michigan, Inc. and its programs, or how to make a financial contribution, please visit [www.cfsm.org](http://www.cfsm.org), or contact Sharon Vichcales at 517.349.6226.

**For Immediate Release**